

JACOB MAYNARD

AI SYSTEMS PORTFOLIO

Founder | AI Systems Architect

Designing software that reduces operational burden.

EXECUTIVE OVERVIEW

Pulseforge is a modular AI platform architected to reduce operational burden through workflow orchestration, knowledge systems, CRM automation, communications, reporting, prospect intelligence, and human-governed decision support.

PROFESSIONAL PHILOSOPHY

Automation should increase reliability before autonomy. Systems must be observable, modular, deterministic where appropriate, and designed to amplify—not replace—human judgment.

PULSEFORGE PLATFORM

Core capabilities:

- Prospect Intelligence
- CRM Automation
- Workflow Orchestration
- Communications
- Marketing Automation
- Knowledge Management
- Reporting
- Human-in-the-Loop Decision Support

PLATFORM ARCHITECTURE

Operator

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Conversational Interface

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Workflow Orchestrator

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Prospect Intelligence | CRM | Knowledge | Reporting | Communications

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Human Approval Layer

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External Systems

ANCHOR CLEANING VALIDATION

Anchor Cleaning serves as the production validation environment where AI-assisted operational workflows are tested against real customer interactions and business operations.

TECHNICAL LEADERSHIP

Designed platform architecture, service boundaries, workflow patterns, product roadmap, implementation strategy, governance model, and deployment approach.